

MEDIA STUDIES FAQS



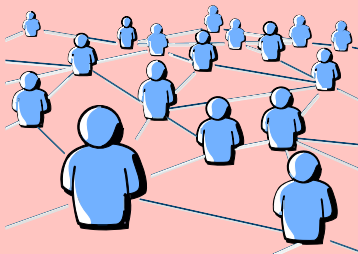
What media courses do you offer?

We have two media courses. These are A Level Media Studies, and the BTEC Extended Certificate in Creative Digital Media Production



What is media about?

A good way to think about it is that the A level Media Studies course focuses on your ability to analyse media texts and look for the messages behind them, while teaching the building blocks of understanding how and why different products are created. The BTEC Extended Certificate in Creative Digital Media Production looks at analysing forms of media, such as TV and magazines, at first and then focusing on project management with the coursework, where you will need to carry out pre-production tasks that are necessary for a successful media project



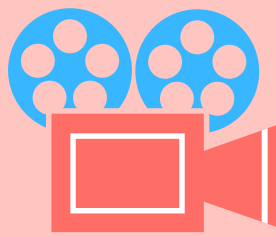
What subjects should I do with Media?

Media is a subject you can take alongside any other A level or BTEC as it has crossover themes, topics, theorists and structure with many subjects. The most commonly taken subjects alongside Media Studies include: Business; Sociology; Photography; Politics; and Law



What could I go on to do after studying Media?

The majority of our students continue onto University, with many taking courses that link to Media Studies such as journalism; TV and film production; media marketing; and media and communications. There are, however, apprenticeships for those not attending university, which include areas such as digital content creation and social media marketing



What about coursework and exams?

The Media Studies A level is linear, just like other A levels, meaning that you take your exams at the end of year two. You will take two exams and these will make up 70% of your overall grade. The other 30% comes from the coursework. The brief for this changes each year but it allows you to stretch your creative muscles and design a print-based media product. The BTEC has four units in total: 50% coursework and 50% examinations. One exam will be at the end of your first year, while the second takes place in January of the second year. One coursework unit will be delivered each year, the first focusing on the importance of pre-production, and the second is creating a piece of print media



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