

## BTEC Level 3 Business – Teaching schedule

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 12	<b>Unit 1: Coursework Exploring Business</b> <ul style="list-style-type: none"> <li>The features of different businesses and what makes them successful</li> </ul>	<b>Unit 1: Coursework Exploring Business</b> <ul style="list-style-type: none"> <li>The environment in which businesses operate</li> <li>Business markets</li> <li>The role and contribution of innovation and enterprise to business success</li> </ul>	<b>Unit 2: Examination Developing a Marketing Campaign</b> <ul style="list-style-type: none"> <li>The principles and purposes of marketing that underpin the creation of a rationale for a marketing campaign</li> <li>The use of information to develop a rationale for a marketing campaign including the use of market research</li> </ul>	<b>Unit 2: Examination Developing a Marketing Campaign</b> <ul style="list-style-type: none"> <li>How to plan and develop a marketing campaign including how to budget for a marketing campaign</li> <li>Revision, practice and preparation</li> </ul>	<b>Unit 3: Examination Personal and Business Finance</b> <ul style="list-style-type: none"> <li>The purpose of accounting</li> <li>Statements of comprehensive income and financial position and business performance</li> </ul>	<b>Unit 3: Examination Personal and Business Finance</b> <ul style="list-style-type: none"> <li>Different sources of business finance</li> <li>The importance of managing personal finance</li> </ul>
	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 13	<b>Unit 3: Examination Personal and Business Finance</b> <ul style="list-style-type: none"> <li>Break-even and cash flow forecasts</li> <li>The personal finance sector</li> </ul>	<b>Unit 3: Examination Personal and Business Finance</b> <ul style="list-style-type: none"> <li>Revision, practice and exam preparation</li> </ul>	<b>Unit 8: Coursework Recruitment and Selection Process</b> <ul style="list-style-type: none"> <li>How effective recruitment and selection can contribute to business success</li> </ul>	<b>Unit 8: Coursework Recruitment and Selection Process</b> <ul style="list-style-type: none"> <li>How effective recruitment and selection can contribute to business success</li> </ul>	<b>Unit 8: Coursework Recruitment and Selection Process</b> <ul style="list-style-type: none"> <li>How effective recruitment and selection can contribute to business success</li> </ul>	