

GCSE Business – Teaching schedule

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 10	Theme 1 topics <ul style="list-style-type: none"> • The options for start-up and small businesses and growth of larger businesses • Sources of finance The role of enterprise <ul style="list-style-type: none"> • Risk and reward • Market Segmentation • Customer needs 	Theme 1 topics <ul style="list-style-type: none"> • Market research • Aims and objectives and changes in above • Business location • Business stakeholders • Dynamic nature of business • The competitive environment 	Theme 1 and Theme 2 topics <ul style="list-style-type: none"> • Cash and cashflow • Revenue, costs and profits • Product/Price/Place • Promotion • Technology and business • The marketing mix/Using the mix to make decisions. 	Theme 1 topics <ul style="list-style-type: none"> • Business plans • The sales process • Legislation and business • The economy and business: • Interest rates • Unemployment • Consumer income • Exchange rates • Inflation 	Theme 1 and Theme 2 Topics <ul style="list-style-type: none"> • External influences • Effective recruitment • Effective training and development • Motivation 	Revision for Year 10 mock exam
Year 11	Theme 2 topics <ul style="list-style-type: none"> • Organisational structure • Business calculations • Understanding business performance 	Revision of Year 10 topics ready for mock exam	Theme 2 topics <ul style="list-style-type: none"> • Managing quality • Business operations • Working with suppliers • Business growth • Business and globalisation 	Revision for the final exam	Revision for the final exam	