

A Level Business – Teaching schedule

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 12	<p>Theme 1: Marketing and people Meeting customer needs</p> <p>Theme 2: Managing business activities Raising finance</p>	<p>Theme 1: Marketing and people The market</p> <p>Theme 2: Managing business activities Financial planning</p>	<p>Theme 1: Marketing and people Marketing mix and strategy</p> <p>Theme 2: Managing business activities Managing finance</p>	<p>Theme 1: Marketing and people Managing people entrepreneurs and leaders</p> <p>Theme 2: Managing business activities Resource management External influences</p>	<p>Theme 3: Business decisions and strategy Business objectives and strategy Decision-making techniques</p>	<p>Theme 3: Business decisions and strategy Business growth Decision-making techniques Assessing competitiveness</p>
Year 13	<p>Theme 3: Business decisions and strategy Influences on business decisions Managing change Assessing competitiveness</p>	<p>Theme 4: Global business Globalisation Global markets and business expansion</p>	<p>Theme 4: Global business Global Marketing Global industries and companies (multinational corporations)</p>	<p>Revision and examination skills</p>	<p>Revision and examination skills</p>	